



C.L. "BUTCH" OTTER  
GOVERNOR

## NEWS RELEASE

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### **GOVERNOR'S INNOVATION SUMMIT TO HIGHLIGHT IDAHO'S CREATIVE ENTREPRENEURS**

(BOISE) – Governor C.L. "Butch" Otter will convene the Governor's Innovation Summit on Thursday, September 24<sup>th</sup>, bringing together some of Idaho's most creative entrepreneurs to discuss overcoming challenges and leveraging high-tech success into career opportunities and economic growth.

Governor Otter, Lieutenant Governor Brad Little and Idaho Innovation Council Chairman Jefferson Jewell will preside, and the rest of the Idaho Innovation Council will participate, at the daylong Innovation Summit at Boise State University's Stueckle Sky Center. The Governor also will participate in the 2009 Stoel Rives Idaho Innovation Awards Banquet at the same location after the Summit's conclusion.

Like the Governor's Business Summit on August 31<sup>st</sup>, the Innovation Summit will involve panels of leaders from various industry sectors sharing their experiences and perspectives on doing business in Idaho. The goal is to gain insights on how the State of Idaho can help turn ideas – "intellectual capital" – into careers and economic opportunities as part of the Governor's Project 60 initiative to grow Idaho's gross domestic product from about \$51 billion to \$60 billion a year.

Panels will include representatives from technology-driven manufacturing, energy and defense, agricultural/biological technology, software, higher education and research, and entrepreneurs/small business.

"Too often the creativity and energy of Idahoans is stifled by cumbersome processes, unnecessary regulations and uncertain financing. We need to find better ways to unleash the potential of the great minds we have at Idaho's colleges, laboratories and businesses," Governor Otter said. "I've been talking about 'limited government and unlimited opportunity' for a long time. Now we're bringing together the right people from the public and private technology sectors to help realize that goal."

The Innovation Summit is open and free to the public. The Idaho Department of Commerce and the Idaho Innovation Council will develop an executive report and recommendations based on the information gathered at the Summit and submit it to Governor Otter later in the year.

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*Editors: See attachment for full agenda and industry panelist information.*

**Governor's Innovation Summit Agenda**

**Thursday, September 24, 2009**

**Boise State University**

**Stueckle Sky Center**

- 7:30 a.m. Welcome/Introductions
- 7:45 a.m. **Plenary Session/Keynote**  
Gov. C.L. "Butch" Otter
- 8 a.m. **Manufacturing Industry** Panel presents/Q&A to follow  
Industry panel: Scott DeBoer (Micron Technology), Louise Bertagnolli (JST Manufacturing), John Rubocki (Bully Dog Technology), Ed Zimmer (ECCO), Ron Nilson (Ground Force Manufacturing)
- 9:15 a.m. **Energy Manufacturing Announcement**  
Gov. C.L. "Butch" Otter  
Office of Energy Resources Administrator, Paul Kjellander
- 9:45 a.m. **Energy & Defense Industry** Panel presents/Q&A to follow  
Industry panel: Dr. Richard Hess (INL), David McIlrey (GoNano), Mike Scott (Premier Technology), Todd Ketlinski (Quality Thermistor), Tom Carbone (Nordic Windpower)
- 11 a.m. **Higher Education/Research** Panel presents/Q&A to follow  
Industry panel: Dr. Robert Kustra (Boise State University), Dr. Arthur Vailas (Idaho State University), Dr. M. Duane Nellis (University of Idaho), Dr. Jerry Beck, (College of Southern Idaho/Association of College Presidents), Dr. Harold Blackman (Center for Advanced Energy Studies)
- 12:15 p.m. **Lunch/Keynote Speaker**  
M. Dean Garfield, President/CEO,  
Information Technology Industry Council
- 1:15 p.m. **Software Industries** Panel presents/Q&A to follow  
Industry panel: Brad Wiskerchen (Keynetics), Tony Hauser (Booklamp), Bob Lokken (White Cloud Analytics), Michael Boerner (Unity Media Group), Russ Whitney (Microsoft)
- 2:30 p.m. **Agricultural/Biological Technology Industries** Panel presents/Q&A to follow  
Industry panel: Jim Cleary (MWI Veterinary Supply), Tim Hatton (Invertebrate Ecology), Ian VonLindern (TerraGraphics), Tom Daugherty (Bluewater Technologies), Garth Sasser (Biotracking)
- 3:15 p.m. Break
- 4 p.m. **Entrepreneurs/Small Business** Panel presents/Q&A to follow  
Industry panel: Robert Pothier (BYU Incubator/Epic Ventures), Bob Copp (Nitrocision), David Alexander (Ivus Industries), Maxine Pryor (Cyanergy), Tom Harrison (The Harrison Group)
- 5:15 p.m. Social Networking Forum concurrent w/ Governor's Roundtable Session
- 6:30 p.m. **2009 Stoel Rives Idaho Innovation Awards Banquet**